



Giving You Tech Faster

techfaster.com

@techfaster

Get Ignited With Techfaster At



ONE SPARKSM

April 9-13, 2014, Jacksonville Florida

Email: kyle@techfaster.com



Giving You Tech Faster

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Techfaster is a general tech daily online news magazine and social distribution platform catering to the tech enthusiast, prosumer, and innovator communities across the US and around the world.

Techfaster delivers a mix of original content and social engagement relevant to today's fast paced technology information consumers.

Techfaster links top and emerging brands and companies across a variety of technology categories and disciplines to activate technology information consumers.

Techfaster excels at delivering news, reviews, contests, engagement opportunities, events and information expeditiously across social channels.

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1,000,000 uvm

Source: Cision Digital Reach
200% m/o/m growth

110,000+
followers

relevant followers [@imkyles](https://twitter.com/imkyles) [@techfaster](https://twitter.com/techfaster)

Led by successful serial new media entrepreneur Kyle Sandler, founder TheDroidGuy.com, co-founder nibletz.com, co-creator everywhereelse.co, co-founder Big Android Barbecue



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Get Ignited At OneSpark

OneSpark 2013 was amazing. Our coverage efforts at OneSpark via Techfaster and Nibletz.com accounted for over 55 video interviews, 120 stories and over 1,000 tweets and original social shares across the 5 day festival.

OneSpark brought in a record 85,000 attendees, the largest number to date for a tech/creative related festival.

Our online audience accounted for a reach of over 5,000,000 and social shares nearly doubling that. At the onset of the OneSpark festivities we interviewed, wrote and published pieces on the top 5 winners days before they actually won.

OneSpark was a huge event. As a creator, sponsor or supporter it's tough to get your message or your word out over all of the other exciting news, products, and creations. A coverage partnership with Techfaster will do just that.

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This Spring, Techfaster Delivers Your Audience, During One Spark Faster!

Whether you're looking to reach attendees, consumers, jurors, tech influencers, buyers, users, investors or the general public on site or online Techfaster delivers your audience faster.

Video- By working with our partners we've crafted a way that gets our videos out to the web typically in less than 30 minutes after the video was shot.

Social- Our engaged social following is over 110,000 strong (@imkyles @imtechfaster)

Blog- As an original national media partner with OneSpark we have the experience to get the word and information out faster.

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Opportunities

- Traditionally sponsorships with strategically placed ads that remain life of site
- Sponsored on-site content without a glaring tag
- Professionally voiced audio intros and outros to videos that remain life of site
- Video product reviews
- Customized engagement opportunities (product sampling, street team)
- On site quantifiable engagement
- Sponsored tweets without a glaring tag with an audience of over 4M impressions
- Radio sponsorships on Slacker's only tech focused station slacker.com/tdgn*
- Customized engagement promotions*

*presenting and gold sponsorships



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OneSpark 2014 Coverage Partnership Rates

	Presenting	Gold	Silver	Bronze
Banner Ads	720x90 Fixed content 300 x 250 rail	720x90 float	720x90 rotate	300x250 rotate
Content	7 pieces	5 pieces	3 pieces	2 pieces
Multimedia	All video intros Slacker fixed	All video outros Slacker fixed	Rotating video outros	No
Engagement promotion/ contest	Yes	Yes	No	No
Social	90 tweets ramp 30 tweets event	40 tweets ramp 15 tweets per event	20 tweets ramp 10 tweets per event	10 tweets per event
Investment	\$3850	\$2200	\$1175	\$640

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Email for discount and per event information & rates